

# DRUG ENFORCEMENT ADMINISTRATION (DEA) PHILADELPHIA FIELD DIVISION COMMUNITY OUTREACH

## DRUG PREVENTION RESOURCES

PRESENTATIONS (VIRTUAL/LIVE)  
PARENT/EDUCATOR TRAINING  
ONLINE RESOURCES/CURRICULUM  
AFTER-SCHOOL PROGRAMS  
YOUTH/COMMUNITY SUMMITS  
YOUTH LEADERSHIP ACADEMY  
RESOURCE TABLES/DISPLAYS  
COMMUNITY EVENTS



## WHAT IS OPERATION ENGAGE?

A comprehensive approach that will target the top drug threat identified by the local DEA division while continuing to focus on drug trafficking, violence, and crime reduction. Each division will designate a city or region and will customize their drug use prevention and community outreach efforts by identifying the drugs that affect individuals and families in the designated areas and identify evidence-informed strategies that best fit community needs.

## GOALS

- Identify and affect local drug threat enforcement priorities and drug use trends
- Support and contribute to local drug use prevention efforts
- Bridge public safety and public health efforts

## OBJECTIVES

- **Connect** DEA field offices with the communities they serve
- **Leverage** DEA intelligence and street knowledge to build awareness of local drug threats, either **opioids** or **stimulants**
- **Raise awareness** on local drug threats and change attitudes to reduce drug misuse
- As an entity representing one of the key community sectors (law enforcement), **support** local drug-free community coalitions to aid impact and lasting success





OPERATION ENGAGE WEBSITE: [philly.dea.gov](http://philly.dea.gov)

TWITTER: @DEAPHILADELPHIA

HASHTAGS: #OPEngagePhilly  
#EngageWithPhilly

## COMPREHENSIVE APPROACH

Each DEA office will collaborate with their local community stakeholders to implement several strategies and activities regarding drug use prevention and education. Our comprehensive approach will focus on the following:

1. Stakeholder Engagement
2. Adult/Community Engagement
3. Youth Engagement
4. Media Engagement
5. School Engagement
6. Workplace Engagement
7. Toolkit for Local Engagement

Boston • Philadelphia • Washington, DC • Miami • New Orleans • Detroit • St. Louis • El Paso • Phoenix • Los Angeles • Seattle



OperationEngage.com

Drug Enforcement Administration  
Community Outreach and Prevention Support  
community.outreach@usdoj.gov • (202) 307-7936

# SCIENCE-BASED CURRICULUM/RESOURCES ON SUBSTANCE MISUSE:

OPIOIDS

MARIJUANA

STIMULANTS

DEPRESSANTS

HALLUCINOGENS

STERIODS

INHALANTS

## SCIENCE OF ADDICTION

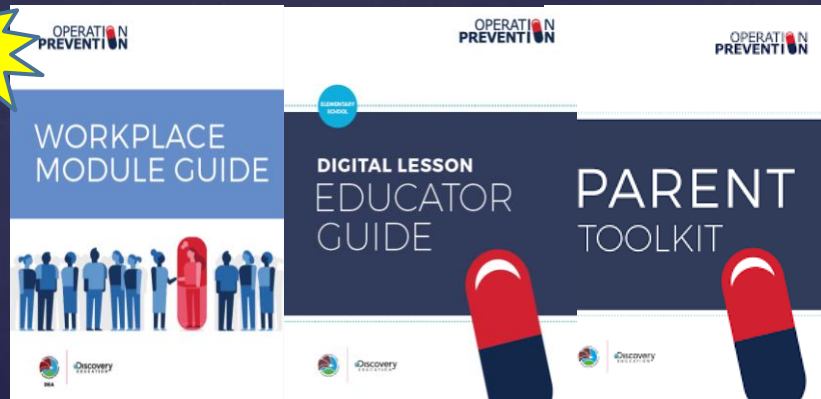
# OPERATION PREVENTION



- Virtual classrooms & field trips
- Parent and Teachers Tool kit
  - Video challenges
  - Employee Modules



Resources available in both  
English and Spanish  
websites



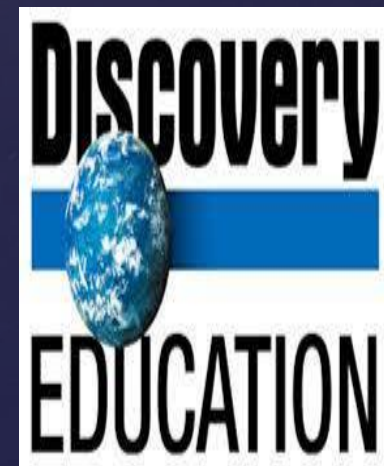
**Kick start lifesaving conversations about DRUG-FREE living** **OPERATION PREVENTION**

There is an epidemic of prescription opioid misuse and heroin use nationwide. To combat this, Discovery Education and the Drug Enforcement Administration (DEA) have joined forces to bring you Operation Prevention, an education program for elementary, middle and high school classrooms which aims to educate students, using science, about the impacts of these drugs.

Operation Prevention offers an expanding collection of resources for students, teachers, and parents:

- Digital Classroom Lessons**  
Elementary, middle, and high school classroom-ready lessons and companion guides provide educators with standards-aligned tools to integrate seamlessly into classroom instruction.
- Parent Toolkit**  
Parents can join the conversation with a family discussion guide which provides information on the warning signs of opioid misuse and a guide to intervention to empower families to take action. Now includes talking points for parents of elementary students. Available in English and Spanish.
- Spanish Resources**  
Operation Prevention offers expanding Spanish resources, including a Spanish website, student learning module and translated parent toolkit to aid families with their discussions about opioid misuse and prevention.
- Video Challenge**  
This scholarship contest encourages students to send a message to their peers about the dangers of prescription opioid misuse by creating a 30-60 second original Public Service Announcement to win up to \$10,000. The 2018 Video Challenge will launch November 2017.
- On Demand Virtual Field Trip**  
Take students on a virtual journey where leading experts provide the unfiltered facts on drugs and addiction. A companion activity helps start discussions in the classroom.
- Student Learning Module**  
Students become scientists in The Science of Addiction: The Stories of Teens, investigates the impacts of heroin and prescription opioids on the brain and body through a self-paced scientific exploration. Available in English and Spanish.

Check out these resources and more at [OperationPrevention.com](http://OperationPrevention.com)



# [www.operationprevention.com](http://www.operationprevention.com)



# GET SMART ABOUT DRUGS

A DEA RESOURCE FOR PARENTS, EDUCATORS & CAREGIVERS

Search Get Smart About Drugs

DOWNLOAD  
DEA PUBLICATIONS

FIND HELP

Some publications available in Spanish

ADMINISTRACIÓN  
PARA EL CONTROL  
DE DROGAS



Conducir  
bajo efecto  
de las drogas

Lo que hay que saber



¿Qué es la intoxicación por conducir? Haber consumido una sustancia que altera la capacidad de una persona para operar un automóvil, que le impide reaccionar de manera oportuna y que pone en peligro la vida y el bienestar de otros conductores y vehículos. Las sustancias más comunes encontradas en conductores involucrados son el alcohol, la marihuana, fármacos recetados y medicamentos sin receta.

¿Por qué se les prohíbe la intoxicación por conducir? La intoxicación por drogas altera la percepción, los procesos mentales, la capacidad de reacción, la coordinación, el tiempo de reacción y otras habilidades necesarias para conducir de forma segura. Con un menor tiempo de reacción y alteración del juicio, es más probable que ocurran accidentes de consecuencias graves o incluso la muerte.

### What You Should Know About MARIJUANA

What is Marijuana? Marijuana is a drug made from the dried leaves and flowers of the cannabis plant. It is often smoked or eaten. It can make you feel high, hungry, and sleepy. It can also make you feel paranoid and anxious. It can affect your ability to think clearly and make good decisions. It can also affect your ability to drive safely. It is illegal in many states and countries.

### THE TRUTH ABOUT Prescription Drug Abuse

What is Prescription Drug Abuse? Prescription drug abuse is the use of prescription drugs in a way that is not intended by the doctor. This can include taking more than prescribed, taking the drug for longer than prescribed, or taking the drug for a different purpose than intended. Prescription drug abuse can lead to addiction, overdose, and death.

### The Truth About Heroin

What is Heroin? Heroin is a powerful narcotic drug that is derived from the opium poppy. It is often injected into the body, but it can also be smoked or snorted. Heroin is highly addictive and can lead to severe physical and mental health problems. It can also lead to overdose and death.

### Methamphetamine

What is Methamphetamine? Methamphetamine is a powerful stimulant drug that is often used recreationally. It can make you feel energized and alert, but it can also lead to addiction, paranoia, and severe physical and mental health problems. It can also lead to overdose and death.

### WHAT YOU SHOULD KNOW ABOUT K2/Spice

What is K2/Spice? K2/Spice is a synthetic cannabinoid that is often sold as a "herb" or "pot" in small packets. It is often smoked and can lead to severe physical and mental health problems, including paranoia, hallucinations, and seizures. It is illegal in many states and countries.

### THE FACTS ABOUT DXM

What is DXM? DXM is a synthetic stimulant that is often found in cough syrups. It can make you feel energized and alert, but it can also lead to addiction, paranoia, and severe physical and mental health problems. It can also lead to overdose and death.

### FACTS ABOUT MDMA ECSTASY & MOLLY

What is MDMA? MDMA is a synthetic stimulant and hallucinogen that is often used recreationally. It can make you feel energized and alert, but it can also lead to addiction, paranoia, and severe physical and mental health problems. It can also lead to overdose and death.

### Drug-Impaired Driving

What You Should Know

## Prescription for Disaster: How Teens Misuse Medicine



## GROWING UP DRUG FREE

A PARENT'S GUIDE TO PREVENTION



### What is Vaping?

Vaping is the act of inhaling and exhaling an aerosol or vapor made from a liquid or dry material that is heated in an electronic powered device, called an electronic cigarette, or e-cigarette.

The rapid nicotine fixation, nicotine or nicotine salts, in the vapor devices can lead to nicotine addiction, which is a health concern. Several, the rising incidence of addiction is a concern for parents, teachers, and the health care community.

Vaping devices come in a variety of shapes and sizes, with some resembling USB flash drives, pens, or other objects. Some are also designed to look like pens or other objects.

Source: National Health Service (NHS) and the Centers for Disease Control and Prevention (CDC).



### Strong Terms

E-cigs, e-cigarettes, e-cigs, vapor pens, vapor, tank systems, and Juul are leading terms for the latest in vaping devices.

### What are the effects of using marijuana concentrates?

Being a high-potency form of marijuana, the effects of concentrates are more potent than those of marijuana flower. They can lead to more intense feelings of euphoria, relaxation, and altered perception. They can also lead to more intense feelings of paranoia, anxiety, and hallucinations. They can also lead to more intense feelings of drowsiness and impaired judgment.

### Did you know?

Marijuana can affect attention, memory, and learning skills. Students who use marijuana are more likely to fail in school or get a college degree, compared with their peers who don't use marijuana.

Source: National Health Service (NHS) and the Centers for Disease Control and Prevention (CDC).

### Additional Resources

Teens:  
[www.getsmartaboutdrugs.com](http://www.getsmartaboutdrugs.com)  
Parents, Caregivers, and Educators:  
[www.getsmartaboutdrugs.com](http://www.getsmartaboutdrugs.com)  
Higher Education:  
[www.getsmartaboutdrugs.com](http://www.getsmartaboutdrugs.com)



## Vaping & Marijuana Concentrates

### What is Vaping?



# Drugs of Abuse

A DEA RESOURCE GUIDE 2017 EDITION

[www.getsmartaboutdrugs.com](http://www.getsmartaboutdrugs.com)

GET THE FACTS ABOUT DRUGS

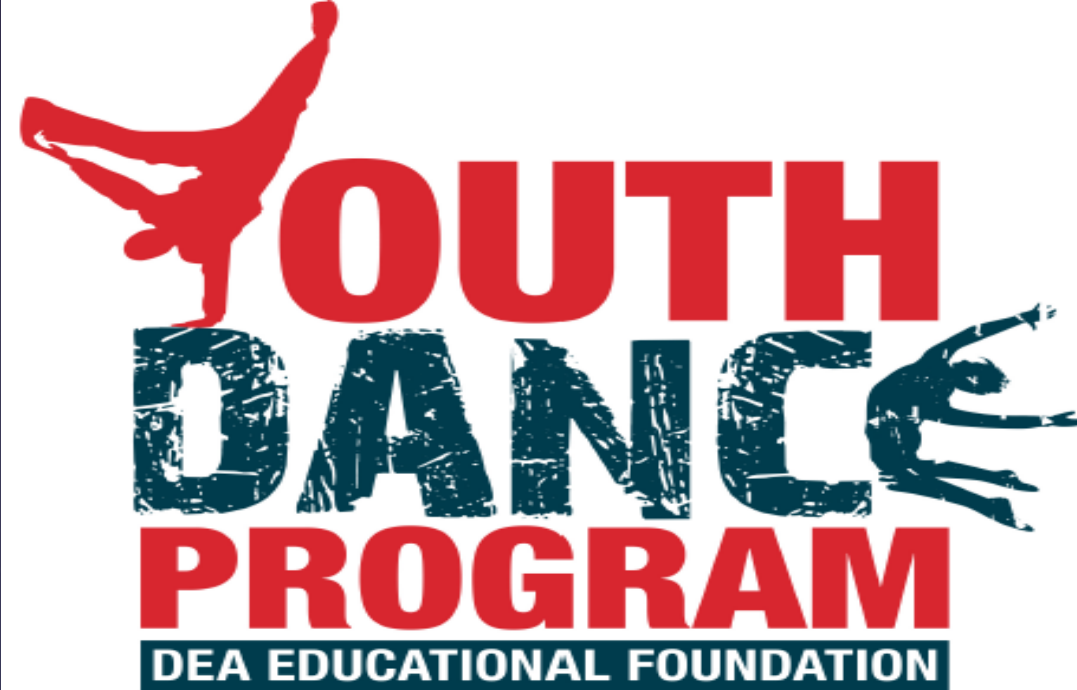
# JUST THINK TWICE

A Resource for Teens

[www.justthinktwice.com](http://www.justthinktwice.com)

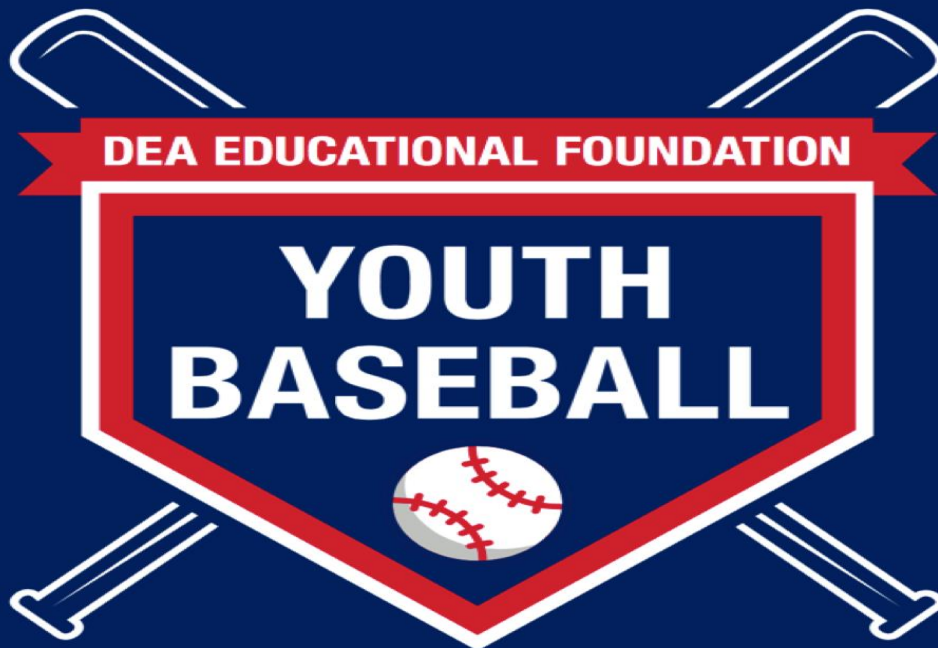
# Campus Drug Prevention

[www.campusdrugprevention.gov](http://www.campusdrugprevention.gov)



## AFTER-SCHOOL PROGRAMS

- ❖ DANCE
- ❖ BASEBALL
- ❖ ART
- ❖ BASKETBALL
- ❖ SOCCER







SINGLE/MULTIPLE SESSIONS/SPECIAL EVENTS

[www.hiphopfundamentals.com](http://www.hiphopfundamentals.com)

<https://www.hiphopfundamentals.com/resources-for-teachers>

INCLUDES FREE PRE-RECORDED SESSIONS FOR ALL AGES



[WWW.ROCKREACHDANCE.ORG](http://WWW.ROCKREACHDANCE.ORG)

FREE PRE-RECORDED DANCE SESSIONS FOR ALL AGES

National Prescription Drug  
**TAKE BACK DAY**

COMMUNITIES

WORKING

TOGETHER

Turn in your unused or  
expired medication for safe disposal.



DEA PHILLY DIVISION  
**40,373** POUNDS  
COLLECTED

NATIONALLY **839,543** POUNDS  
COLLECTED

SINCE 2010 **14,539,543** POUNDS COLLECTED

**NTBI XXII - APRIL 2022**



# RED RIBBON WEEK



LAST WEEK OF OCTOBER EVERY YEAR  
EVENTS, CONTESTS, PSA VIDEOS....

<https://www.dea.gov/redribbon>



distant from the depository of their public Records, for the sole purpose of fatiguing them into compliance with his measures. He has dissolved Representative Houses repeatedly, for opposing with manly firmness his invasions on the rights of the people. He has refused for a long time, after such dissolutions, to cause others to be elected, whereby the Legislative powers, incapable of Annihilation, have returned to the People at large for their exercise; the State remaining in the mean time exposed to all the dangers of invasion from without, and convulsions within. He has endeavoured to prevent the population of these States; for that purpose obstructing the Laws for Naturalization of Foreigners; refusing to pass others to encourage their migrations hither, and raising the conditions of new Appropriations of Lands. He has obstructed the Administration of Justice, by refusing his Assent to Laws for establishing Judiciary powers: He has made

our people, and put out their substance: He has kept among us, in times of peace, Standing Armies without the Consent of our Legislatures: He has affected to render the Military independent of and superior to the Civil power. He has combined with others to subject us to their Acts of pretended Legislation: For quartering large bodies of armed troops among us: For protecting them, by a mock Trial, from punishment for any Murders which they should commit on the Inhabitants of these States: For cutting off our Trade with all parts of the world: For imposing Taxes on us without our Consent: For depriving us in many cases, of the benefits of Trial by Jury: For transporting us beyond Seas to be tried for pretended offences: For abolishing the free System of English Laws in the neighbouring Province, establishing therein an Arbitrary government, and extending its Boundaries so as to render it at once an example and fit Instrument to introduce into these Colonies: For taking away our Charters, abolishing our most valuable Laws, and altering fundamentally the Forms of our Governments: For suspending our own Legislatures, and declaring themselves

people: He is at this time transporting large Armies of foreign Mercenaries to compleat the works of death, desolation and tyranny, already begun with circumstances of Cruelty & perfidy scarcely paralleled in the most barbarous ages, and totally unworthy the Head of a civilized nation. He has constrained our fellow Citizens taken Captive on the high Seas to bear Arms against their Country, to become the executioners of their friends and Brethren, or to fall themselves by their Hands. He has excited domestic insurrections amongst us, and has endeavoured to bring on the inhabitants of our frontiers, the merciless Indian Savages, whose known rule of warfare, is an undistinguished destruction of all ages, sexes and conditions. In every stage of these Oppressions We have Petitioned for Redress in the most humble terms: Our repeated Petitions have been answered only by repeated injury. A Prince whose character is thus marked by every act which may define a



LIVING DRUG FREE

# RED RIBBON WEEK

October 23-31

REMEMBERING SPECIAL AGENT ENRIQUE "KIKI" CAMARENA

### D.O.A. DRUGS OF ABUSE

**DEPRESSANTS**

- Alcohol
- Benzodiazepines
- Barbiturates
- Sedatives

**STIMULANTS**

- Amphetamines
- Cocaine
- Marijuana
- Nicotine
- Prescription Drugs

**HALUJANES**

- Delirium
- Alcohol
- Benzodiazepines
- Barbiturates
- Sedatives

**MARKED STANDARD**

### FENTANYL MAN-MADE DEATH

WHAT'S IT LOOK LIKE?

QUICK & DEADLY

WHAT'S IN THAT POWDER OR PILL COULD KILL!

HELP AND TREATMENT IS AVAILABLE 24/7. CALL 1-800-682-HELP (4357).

### DEA PHILADELPHIA FIELD DIVISION COMMUNITY OUTREACH



DRUG EDUCATION AND PREVENTION

[www.operationprevention.com](http://www.operationprevention.com)

[www.getmartabouthdrugs.com](http://www.getmartabouthdrugs.com)

[www.justthinktwice.com](http://www.justthinktwice.com)

[www.campusdrugprevention.gov](http://www.campusdrugprevention.gov)



### DEA PHILADELPHIA FIELD DIVISION

www.dea.gov

RED RIBBON WEEK

### 10 THINGS YOU CAN DO TO KEEP YOUR CHILD SAFE AND FREE

1. Talk to your child about drugs.
2. Set clear rules and consequences.
3. Know your child's friends.
4. Look for opportunities to talk about drugs.
5. Talk with your child about the risks of drugs.
6. Explain legal consequences.
7. Search for medical effects.
8. Lead with love and consistency.
9. Be a role model.
10. If you suspect your child is using drugs, talk to them about it.

### The Vaping Epidemic

WHAT IS IN VAPOR?

VAPOR DOESN'T MEAN SAFER

TEENS AND VAPING

### VAPING MARIJUANA SIDE EFFECTS

TEEN VAPING AND MARIJUANA

WHAT'S REALLY GOING ON?

MARIJUANA UNEXPECTED



LIVING DRUG FREE

# RED RIBBON WEEK

October 23-31

REMEMBERING SPECIAL AGENT ENRIQUE "KIKI" CAMARENA



EXIT

EXIT

NO  
SMOKING





# DEA SUPPORTS TREATMENT/RECOVERY AND HELP FOR THOSE IN NEED

## SUBSTANCE ABUSE AND MENTAL HEALTH SERVICES ADMINISTRATION (SAMHSA) HELPLINE INFORMATION

### Get Help

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#### FindTreatment.gov

Millions of Americans have a substance use disorder.

**Find a facility near you**

#### National Suicide Prevention Lifeline

Free and confidential support for people in distress, 24/7.

**1-800-273-TALK (8255)**

#### Behavioral Health Treatment Service Locator

Find treatment facilities confidentially, 24/7.

**Find a location near you**

#### National Helpline

Treatment referral and information, 24/7.

**1-800-662-HELP (4357)**

**DELAWARE HELPLINE: (833) 946-7333 / (833) 9-HOPEDE**

# Mental Health Help During COVID-19

For more resources visit [mindPHLtogether.com](http://mindPHLtogether.com)



## 24/7 Mental Health & Addiction Services



**888-545-2600**  
CBHPhilly.org

## Free Behavioral Health Screening



**healthymindsphilly.org**

## School District Counseling Services



**833-PHL-HOPE**  
833-745-4673

## Crisis Text Line

**CRISIS TEXT LINE |**

**Text: HOME to 741741**

## 24/7 Crisis Hotline



**215-685-6440**

## 24/7 Opioid Treatment Support



**844-533-8200**  
**215-408-4987**

## Mental Health Warm-line



**267-687-4381**  
non-emergency

## National Suicide Prevention Lifeline



**800-273-8255**

## 24/7 COVID-19 Helpline Referral & Support



**855-284-2494**

# Philadelphia Division



Follow us on Twitter @DEAPhiladelphia

**DEA Philadelphia Field Division**  
**600 Arch Street, 10<sup>th</sup> Floor**  
**Philadelphia, Pennsylvania, 19106**  
**(571) 362-5376**

**Robert Niczyporowicz**  
**Community Outreach Specialist**  
**(267) 990-8870**  
**Robert.R.Niczyporowicz@dea.gov**

**Frank McCartney**  
**Diversion Outreach Coordinator**  
**(267) 990-2459**  
**Frank.J.McCartney@dea.gov**

## OPERATION ENGAGE

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#EngagewithPhilly