



# PHILADELPHIA EMPLOYMENT 1st PATH

## OCTOBER 2023-2025

### OUTREACH... CONNECTION... INCLUSION

- Parent Advocacy Groups
- Youth Service Providers
- Billboards • Churches • Love Park
- Community Organizations
- Middle Schools • Newspapers
- Diner Placemats • Strategic Board Meetings • Chamber of Commerce • Social Media
- Bus Marketing Concourse @ SEPTA hub • Pier 47 • Rec. Centers • Philadelphia Free Libraries • Reading Terminal Sports Complex South Philly
- City Hall Concourse • Job Fairs • Community Boards • Podcasts
- Conferences • Business Associations • Neighborhood Associations • Welcome America Celebration
- Employment 1st Oversight Commission @ Quarterly Mtgs, Jose Badger (commissioner)
- Phila. OVR - Staff Meetings, Smart Brightful / Alex Small EVRS
- PADDC - Quarterly Meetings
- Deliverance Church / Rosalind Ellis
- School District of Philadelphia - Activities / Schools • Elected Career Link Offices
- Local Business + Neighborhood Associations - community members
- Community Events + festival
- PA APSE • Strategic Connection with business community
- The Wardrobe / Assessment
- Habitat for Humanity Restores / Assant.

- A good life • Real jobs + livable wage
- Choice in life! • Purpose
- Value • A seat at the table • Real transportation options • Equitable hiring practices • Belief that everyone can work
- Building relationships
- Reach a broader audience to make an impact • Eliminate stigma • Don't use human service lingo • Have an everyday life!
- Accommodations to include everyone

#### ORGANIZATIONAL CHANGE

- Organizations commit to apprenticeship
- Develop Apprenticeship curriculum + run 1 cohort
- Develop "How to Navigate OVR/Waiver..."
- Partner with other committees
- Do panel presentations
- Recruit 3 more providers
- Employment for All deals in business
- Bring back "Take Your Legislator to Work Day"

#### MARKETING, EDUCATION + ENGAGEMENT

- 1 mural project completed
- Improve social media presence
- Weekly updates to POTJ website
- Employment 1st resource table w/ 1st yr.
- Identify a public figure to do a PSA promoting Employment 1st

#### TRANSITION COORDINATING COUNCIL

- Utilize best practices to improve access to marginalized communities
- Increase resources + transition services
- Educate on benefits of early IDs registration
- Increase cultural competence
- Attend and/or connect with more transition events

Opportunity \$

Inclusion

connecting with others

Happiness

Independence

Making friends

Being productive

Self-worth

Ability to autonomy provide

Financial security

Self-empowerment!

freedom

POWER

Security

Purposeful routine

What does employment mean to you?